

5th Annual Sports & Fitness Extravaganza Schedule

3 Day Flex Express

August 13-15, 2010

Friday August 13, 2010 Main Room

8:00 - 11:00 AM *Golf as an Athletic Event

Instructor: Jeff Blanchard, DC

To be effective with golf-specific injuries requires training to recognize the injuries, treat them appropriately, and help patients prevent their recurrence. Injuries that occur in golf are

sport-specific and cannot be diagnosed and treated as any other sprain, especially if that patient expects to be competitive.

In this class we will review the current literature of the high incidence of golf related injury (back and extremity dysfunction syndromes).

11:00 - 1:00 PM *"TIC" Walk – "TIC" Talk: Bring Philosophy to Life in Your Practice

Instructor: Michael Shreeve DC, LCP

This two hour presentation explores communication, both verbal and non-verbal, of the chiropractic philosophy and principles. Topics discussed include the Triune of Life, intelligence, force, matter, dis-ease, health, and homeostasis. This highly interactive session demonstrates how to effectively explain chiropractic principles in your daily practice. The session will polish the doctor's ability to educate patients about the benefits of chiropractic and enhance patient understanding.

LUNCH ON YOUR OWN 1:00 PM – 2:00 PM

2:00 - 4:00 PM **Prevention of Medical Errors

(Credits available for DC's, CCPA's)

Instructor: Gene Jenkins DC

The doctor-patient relationship and the role it plays in risk management.

Avoiding errors and understanding the absolute and relative contraindications to chiropractic care and what tools are available to determine if they are present.

The level of record keeping sufficient to provide a reasonable defense if malpractice is alleged.

How to ensure that care initiates with informed consent

4:00 - 5:00 PM **Risk Management for the Chiropractic Office

(Credits available for DC's,)

Instructor: Gene Jenkins DC

This 1 hour program is intended to enhance the doctor's understanding of critical risk management issues as they relate primarily to treatment protocols and the coding and documentation of services. It is specifically designed to teach Doctors of Chiropractic how to avoid documentation pitfalls that can lead to charges of insurance abuse and fraud.

5:00 - 7:00 PM **Ethics in the Evidence-Based Practice

(Credits available for DC's)

Instructor: Michael Shreeve, DC, LCP

This two hour presentation for chiropractors explores the constructs of honesty and responsibility in the ethical practice of chiropractic. Topics include the impact of technology on today's practice, informed consent, mandatory reporting, and the doctor's responsibility to adequately and appropriately inform the patient of current evidence-based information. The session will provide the doctor with a checklist to use in keeping their practice ethically responsible

Friday August 13, 2010 Break room 1

2:00 - 5:00 PM *Upper Extremity Adjusting Workshop

Instructor: Keith Rau, DC

The goal of this seminar is to provide an overview of the rationale and skills necessary for the care of common upper extremity and TMJ subluxations that present in the chiropractor's office. The emphasis is on the acquisition of hands-on skills necessary to assess and adjust common upper extremity subluxations. As time allows additional emphasis will be placed on rehabilitation considerations and case management.

The course should provide the chiropractor with the assessment and adjustive skills to care for their patient's extremity subluxations.

5:00 - 7:00 PM *Extremity Adjusting Workshop

Instructor: Keith Rau, DC

The course will cover the upper extremity and TMJ joints of the body. The chiropractor will gain an overview of the muscle testing necessary to access extremity dysfunctions. Then the chiropractor will gain techniques to adjust the extremities.

SATURDAY, August 14, 2010 Main Room

8:00 - 11:00 AM *Top 5 Mega Mistakes When Making Your Message Public

Instructor: Sarah Farrant, DC

Are You Ready to Transform Your Practice and Your Life?

Learn the **Vital MAP** ... Your practice has a body

Identify how your practice functions as a direct reflection of how your body functions – with neurological interference, subluxations, toxins, thoughts, trauma (physical, chemical and emotional challenges)

How do you bring it all together? Our body has a nerve system for message conduction – what does our practice have?

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***LEGISLATIVE LUNCHEON
KEYNOTE SPEAKER To Be Announced***

******HOT TOPIC HEALTH CARE REFORM******

Limited seating don't be left out

LUNCHEON TICKETS WILL GO ON SALE SOON

NO AT THE DOOR TICKET SELLS

2:30 - 4:30 PM **Florida Laws & Rules

(Credits available for DC's)

Instructors: Gene Jenkins DC, & Mr. Ed Bayo, Esq.

The "Florida Law" section will feature a presentation by a member of the State Board of Chiropractic Medicine along with the FCS legal counsel. Topics will be timely and focus on recent changes to Board Rules and Regulations and ways to avoid violations. This session will discuss those sections of Florida Law pertaining to the practice of chiropractic. It will include an open forum discussion of commonly asked questions & answers.

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7:30 - 8:30 PM *Georgia Laws & Rules****

(Credit only available for Georgia licensed DC's,)

Instructor: BJ Harman, DC

Georgia Laws & Rules

SATURDAY, August 14, 2010 Break Room 1

2:30 - 5:30 PM *To be the Sports Chiropractor****

Instructor: Kirk Lee, DC, CCSP

Don't miss your chance to learn from one of chiropractic's leading experts on athletes and sports injuries! Dr. Lee will teach you a combination of adjustments, supportive procedures and rehabilitative exercises that will make you the chiropractor to see for sports injuries. Find out how to care for common injuries in runners and walkers, and injuries specific to the sports of football, baseball, soccer, volleyball and much more!

(Speaker Sponsored by Foot Levelers)

5:30 - 7:30 PM *Gait Analysis & Running Injuries****

Instructor: Kirk Lee, DC, CCSP

Understanding biomechanics of the Gait Cycle

Video Review of Runners (analysis & care recommendations)

Evaluation, Diagnosis, & Treatment of Common Running Injuries Shoes, Hydration & other running aids

(Speaker Sponsored by Foot Levelers)

SATURDAY August 14, 2010 (Breakout Room 2)

2:30 - 5:30 PM **HIV/AIDS****

Instructor: Jennifer Robbins, M.A., N.C.C.

This 3 hour lecture designed for first year Florida licensee's will discuss the Basic Definitions, History of HIV/AIDS, Statistics, How HIV Works, Treatments, Women, Pediatric HIV, Adolescents, Elderly, Resources

(This 3-credit course satisfies HIV/AIDS requirement for the newly licensed physician who is completing the CME requirements for initial licensure in Florida)

SUNDAY, August 15, 2010 Main room

8:00 - 2:00 PM **Implementing Clinical Documentation that Supports the Subluxation****

Instructor: John Davila, DC

This session will provide extensive instruction on developing the skills and methods for successful documentation, including important information on billing procedures, step-by-step documentation, examination guidelines and the necessary standards to guard against malpractice, to show medical necessity

and to get your claims paid.

This course will cover the required information in order to lead attendees to the following realizations:

1. Understand who makes the rules insurance companies use and how they are enforced in order to implement rules in your practice to eliminate the possibility of fraud and abuse.
2. Obtain the knowledge of how to report precisely what you do by using the correct codes and the creation of relevant documentation to describe the patient encounter.
3. The application of medical necessity rules to your chiropractic philosophy is imperative to ensure your patients get the care they need in spite of the insurance coverage they have purchased.

(Speaker Sponsored by: CSSI)

3:00 - 5:00 PM *Whole Body Care – Exceeding the Clinical Standard

Instructor: Mark Mandell, DC, MBA

The purpose of this two hour course is to instruct chiropractors about the quality of whole body patient care as well as the ethics surrounding the balancing of patient care with profitability in relation to services and products. This course will also involve use of chiropractic and current event case studies. Also setting a Standard of Delivered Care

(Speaker Sponsored by The Vitality Depot)

5:00 - 7:00 PM *Philosophy for the Family Practice

Instructor: Armand Rossi DC

This session will empower the doctor with understanding and communicating the philosophical need for family care.

The purpose is to eliminate fear and gain knowledge in the avenues involving understanding the philosophy of care for all family members, including children.

To familiarize the doctor with methods and communication skills of educating the public regarding the “why” behind chiropractic care for the family

Convention Registration Desk Hours:

Friday: 7:15-9:00am /1:30-3:00pm

Saturday: 7:30-9:30am/ 2:30-3:30pm

THE CURRENT BIENNIUM BEGAN APRIL 1, 2010 ends MARCH 31, 2012

Florida License renewal is every **TWO** years, the licensing board requires 40 hours. Within the 40 hours you need:

R/C/D- Recordkeeping/Coding/Documentation
(6 hours required per biennium)

RM -Risk Management (1 hour required per biennium)

PME- Prevention of Medical Errors (2 hours required per biennium)

FL-Florida Laws & Rules (2 hours required per biennium)

E-Ethics/ Professional Boundaries (2 hours required per biennium)

HIV/AIDS (3 Hours required for new Florida licensee only)

* Approved for CE hours

**Applies toward required CE hours

REMEMBER: You don't have to attend ALL 13 hours required classes at one convention. You have 2 years in which to obtain them. You can split the hours between 2 FCS programs within the Biennium.

That gives you a chance to enjoy more of our other exciting and educational classes.

Attendees are eligible to receive up to 20 hours of continuing education this weekend

DC's can earn up to 20 CE hours

CCPA's can earn up to 12CE hours

Program approved for CE hours and sponsored by Palmer College of Chiropractic.
Schedule is subject to change without notice

Failure to complete the required paperwork and / or to turn in your name badge at the end of the convention will cause you to forfeit your CE credits and no refunds or credits will be allowed. THERE WILL BE NO EXECPTIONS.

What Does “Flex-Express” Mean?

It's the Society's convenient way for Chiropractors to receive their continuing education credits. Now you can get up to 20 CE hours in an intensive “Flex-Express” format.

Here's how it works. You may attend 10 hours on Friday and 10 hours on Saturday or 10 hours on Saturday and 10 hours on Sunday. Or split it into sessions over three days and start Friday at 2:00pm. Another thing is that with Flex- Express, you can choose Friday and Saturday for the seminar, and still have Sunday "off." This way, there's still one day of the weekend left. (NO lost Recreation Time)!

The Florida Chiropractic Society's continuing education programs, such as our Express program, offer the option of “No Lost Revenue” with a continuing education program that starts on Saturdays. “Flex-Express” gives you more choices.



64B2-13004 Continuing Education

Beginning April 1, 2008, when attending an approved course, a licensee must provide photo identification and sign in and out each time they enter or exit the meeting site and the licensee's attendance must be certified by the course's registrar and submitted to the board as verification. The licensee must remain in continuous attendance.

Requirements for the New Florida Licensee's

64B2-13.007 Continuing Education during Initial Licensure Period

(1) During the first twelve (12) months after initial licensure, practitioners are required to attend one (1) full day at a Florida Board of Chiropractic Medicine meeting at which disciplinary hearings are conducted as provided in subsection 64B2-13004 (8), F.A.C. **Beginning April 1, 2008**, practitioners are required to attend six (6) hours of recordkeeping / documentation and coding; and two (2) hours of ethics and boundaries. Once the hours required by Rule 64B2-130045, F.A.C. have been met, (No license shall be initially renewed unless the licensee submits confirmation to the Board that he or she has successfully completed a Board-approved 3 hour course on Human Immunodeficiency Virus and Acquired Immune Deficiency Syndrome (HIV/AIDS)), practitioners shall not be required to complete any other continuing education requirements during the biennium in which they receive initial licensure.