

**FCS EXPRESS MARCH 20<sup>TH</sup> & 21<sup>ST</sup> 2010  
HILTON, FT. LAUDERDALE AIRPORT HOTEL  
Schedule of Classes**



**SATURDAY March 20, 2010 (Main Room)**

**8:00am -11:00am \* *Communicating For the Wellness Revolution***

*Instructor: Shawn Powers, DC*

**(Credits available for DC's, CCPA's)**

This course is designed to educate the participants in the foundation of chiropractic, the basics of the science, art, and philosophy of chiropractic. Understanding the chiropractic principles and mastering the ability to communicate them to others will help the chiropractor in serving their community. The course includes training and development of personal and professional skills to increase professional competence.

**10:40-11:00am Break in Exhibit Hall to allow attendees to visit our vendors**

**11:00- 1:00pm \*\**Ethical Issues in the Chiropractic Practice***

**(Credits available for DC's, CCPA's)**

*Instructor: Anna Allen, MSN, RN*

This two-hour course explores a range of topics existing under the umbrella term "ethical practices" as it applies to the practice of chiropractic. We will look at questions and concerns related to ethics and the lawful practice of chiropractic in a number of areas including: documentation, professionalism, and culture differences in care, Ethical Implications, What are Professional Boundaries?

*(Speaker Sponsored by: NCMIC)*



***Lunch on your own 1:00-2:30pm***

**2:30- 3:30pm \*\**Risk Management***

**(Credits available for DC's, CCPA's)**

*Instructor: Anna Allen, MSN, RN*

This 1 hour program is intended to enhance the doctor's understanding of critical risk management issues as they relate primarily to treatment protocols and the coding and documentation of services. It is specifically designed to teach Doctors of Chiropractic how to avoid documentation pitfalls that can lead to charges of insurance abuse and fraud.

*(Speaker Sponsored by: NCMIC)*



**3:30 -5:30pm \*\**Prevention of Medical Errors***

**(Credits available for DC's, CCPA's)**

*Instructor: Henry Rubinstein DC, ESQ., P.L.*

The doctor-patient relationship and the role it plays in risk management.

Avoiding errors and understanding the absolute and relative contraindications to chiropractic care and what tools are available to determine if they are present.

The level of record keeping sufficient to provide a reasonable defense if malpractice is alleged.

How to ensure that care initiates with informed consent



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**4:30-4:45pm Break in Exhibit Hall to allow attendees to visit our vendors**

**5:30 – 7:30pm *\*\*Florida Laws how they apply to the practice of Chiropractic***  
**(Credits available for DC's, CCPA's)**



*Instructor: Henry Rubinstein DC, ESQ., P.L.*

Florida Laws and Rules in a Nutshell – The Reality of Chiropractor Compliance in Florida- A Chiropractor/Attorney's Perspective. Topics will be timely and focus on recent changes to Board Rules and Regulations and ways to avoid violations. This session will discuss those sections of Florida Law pertaining to the practice of chiropractic

***Georgia Law***

**7:30- 8:30pm (Credits available for Georgia licensed DC's only)**

*Instructor: Robert Braille, DC*

This 1 hour presentation will provide an overview of the current laws & rules governing the state of Georgia

**SATURDAY March 20, 2010 (Breakout Room 1)**

**11:00- 1:00pm *\*\*Implementing Clinical Documentation that Supports the Subluxation***



*Instructor: John Davila, DC*

This course will cover the required information in order to lead attendees to the following realizations:

1. Understand who makes the rules insurance companies use and how they are enforce in order to implement rules in your practice to eliminate the possibility of fraud and abuse.
2. Obtain the knowledge of how to report precisely what you do by using the correct codes and the creation of relevant documentation to describe the patient encounter.
3. The application of medical necessity rules to your chiropractic philosophy is imperative to ensure your patients get the care they need in spite of the insurance coverage they have purchased.

*(Speaker Sponsored by: CSSI)*

***Lunch on your own 1:00 -2:30pm***

**2:30- 4:30pm\* *21<sup>st</sup> Century Chiropractic: Clinical Lessons from the Trenches***

*Instructor: Stephan J. Troyanovich, DC*

Through the use of clinical parables, one of the profession's best storytellers and teachers illustrates important lessons about proper examination and treatment, risk management, and inter professional relations.

*(Speaker Sponsored by: Foot Levelers)*

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**4:30-4:45pm Break in Exhibit Hall to allow attendees to visit our vendors**

**4:30- 7:30pm \* *The Business of Chiropractic***

*Instructor: Dennis Perman, DC*

An in-depth explanation of patient education, money management and new patient attraction will be provided.

This presentation explores how this optimization formula can be adapted to any chiropractic practice, to improve the serviced to the patients and increase the profitability for the doctor. This course will also instruct chiropractors about an integrated whole body approach to care as an example of business application models. A review of the published research, screening and assessment procedures along with brief in-class assignments will be provided along with an extensive use of chiropractic and business case studies.

*(Speaker Sponsored by: Masters Circle)*

**SUNDAY, March 21, 2010 (Main Room)**

**8:00 - 2:00pm \*\**Essentials of Clinical Documentation and Coding***



*Instructor: Mario Fucinari, DC, C.C.S.P.*

This session will provide extensive instruction on developing the skills and methods for successful documentation, including important information on billing procedures, step-by-step documentation, examination guidelines and the necessary standards to guard against malpractice, to show medical necessity and to get your claims paid.

- ◆ Why Document, Rules of Documentation, Re-examination Guidelines, Writing the Goals and Objectives, Warning Signs of Poor Documentation, Permission to Treat a Minor
- Writing the “S” – Subjective, Writing the “O” – Objective, Writing the “A” – Assessment
- Writing the “P” – Treatment Plan

*(Speaker Sponsored by: NCMIC)*

***Lunch on your own 2:00 -3:30pm***

**3:30- 7:30pm\* *Spark your Practice***

*Instructor: Mark Mandell, DC*

The purpose of this 4-hour course is to showcase chiropractors the new models of practice operation, instruct them about the economic trends within the chiropractic industry and the chiropractic office, explain how the economics can influence the quality of patient care, and review the ethics surrounding the balancing of patient care with profitability in relation to services and products. This course will also instruct chiropractors about an integrated whole body approach to care as an example of business application models. A review of the published research, screening and assessment procedures along with brief in-class assignments will be provided along with an extensive use of chiropractic and business case studies.

*(Speaker Sponsored by: The Vitality Depot)*

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**SUNDAY, MARCH 21, 2010 (Break Room 1)**

**8:00- 11:00am \* *21st Century Chiropractic: Clinical Lessons from the Trenches II***

*Instructor: Stephan J. Troyanovich, DC*

This fun and entertaining seminar will equip you with practical information to help you provide better care to your patients and prepare you to be able to interact on an equal basis with your local medical counterparts.

*(Speaker Sponsored by: Foot Levelers)*

**11:00 -2:00 pm \* *Communicating Chiropractic Principles and Philosophy***

*Instructor: Larry Duboff, DC*

This a three-hour course to teach D.C.s how to educate patients and the public through speaking. The course demonstrates both verbal and non verbal techniques to facilitate the communication of chiropractic and wellness principles as well as chiropractic philosophy. “Communicating Chiropractic Principles and Philosophy” emphasizes the importance of good communication skills, so that patients and others can gain an accurate understanding of the important role chiropractic plays in today’s healthcare system.

**Convention Registration Desk Hours:**

Saturday: 7:00-10:00am, 2:15-4:00pm

Sunday 7:30-10:00am, 3:15-4:00pm

***THE CURRENT BIENNIUM BEGAN ON APRIL 1, 2008 and ends MARCH 31, 2010.***

**Florida License renewal is every **TWO** years, the licensing board requires 40 hours. Within the 40 hours you need:**

R/C/D- Recordkeeping/Coding/Documentation (6 hours required per biennium)

RM -Risk Management (1 hour required per biennium)

ME- Medical Errors (2 hours required per biennium)

FL-Florida Laws & Rules (2 hours required per biennium)

E-Ethics (2 hours required per biennium)

\* Approved for CE hours

\*\*Applies to Required hours

***Attendees are eligible to receive up to 20 hours of continuing Education this weekend.***

DC’s up to 20 hours

CCPA’s up to 12 hours

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***Failure to complete the required paperwork and / or to turn in your name badge at the end of the convention will cause you to forfeit your CE credits and no refunds or credits will be allowed. THERE WILL BE NO EXECPTIONS.***

**64B2-13004 Continuing Education**

**Beginning April 1, 2008**, when attending an approved course, a licensee must provide photo identification and sign in and out each time they enter or exit the meeting site and the licensee's attendance must be certified by the course's registrar and submitted to the board as verification. The licensee must remain in continuous attendance.

**New Requirements for the New Florida Licensee's**

**64B2-13.007 Continuing Education during Initial Licensure Period**

(1) During the first twelve (12) months after initial licensure, practitioners are required to attend one (1) full day at a Florida Board of Chiropractic Medicine meeting at which disciplinary hearings are conducted as provided in subsection 64B2-13004 (8), F.A.C. **Beginning April 1, 2008**, practitioners are required to attend six (6) hours of recordkeeping / documentation and coding; and two (2) hours of ethics and boundaries. Once the hours required by Rule 64B2-130045, F.A.C. have been met, practitioners shall not be required to complete any other continuing education requirements during the biennium in which they receive initial licensure.